

Contract Details

Ocid	ocds-h6vhtk-0452fa	
Id	012487-2024	
Date	2024-04-17T12:30:18+01:00	
Tag	0	planning
InitiationType	tender	

Tender	Id	86429 - Preliminary Market Consultation-Cleethorpes Levelling Up Funding-Wayfinding	
	LegalBasis	Id	32014L0024
		Scheme	CELEX
	Title	86429 - Preliminary Market Consultation-Cleethorpes Levelling Up Funding-Wayfinding	
	Status	planned	
	Classification	Scheme	CPV
		Id	79415000
	Description	Production management consultancy services	
MainProcurementCategory	services		
Description	<p>86429 - Preliminary Market Consultation-Cleethorpes Levelling Up Funding-Wayfinding To access the pre-market consultation document please visit the below link and search for "86429 - Preliminary Market Consultation-Cleethorpes Levelling Up Funding-Wayfinding": https://uk.eu-supply.com/login.asp?B=YORTENDER -- The objective of this PMC is to share with the market the Authority's ideas for Wayfinding in the resort of Cleethorpes, starting with the three projects listed in the back ground, and then potentially wider. We are looking to gather feedback on our ideas and to seek the potential for possible opportunities and innovation in the market (please refer to the questionnaire at the back of this document). Currently the Authority is considering undertaking two procurement exercises to deliver the Wayfinding project objectives: Procurement One Contract with a consultant to deliver a Resort Wayfinding Strategy and Design. The intention is that this will include a strategy for the wider resort and a design that can be incorporated across future wayfinding and signage within the Cleethorpes Resort. A map of the area to be considered as part of the Strategy and Design is included in Appendix 1. The Wayfinding Strategy will seek to improve the experiential quality of being in and navigating through the resort. The strategy will help people feel safe, comfortable, and confident in knowing where they are and being able to efficiently identify and then get to their chosen destination. The consultant will produce a list of SMART recommendations (with supporting evidence) outlining the needs of the resort. The consultant will need to show an understanding of sense of place and how people move to determine where and what type of intervention is needed. A combination of digital and physical signage should be a consideration. Using the information collected the consultant will create a report detailing all the above. As well as a clear signage strategy, creative wayfinding interventions that aid navigation (physical and digital) whilst improving peoples experience of the resort. This will be carried out in collaboration with NELC and their relevant project teams. The consultant will:</p> <ul style="list-style-type: none"> • carry out an audit of existing town centre wayfinding signage through the production of a plan and supporting schedule. • review existing signage to identify issues and opportunities to inform the emerging Wayfinding Strategy proposals. • develop design proposals for new signage including signage elements, their distribution, and the information to be contained. • develop graphic design proposals for the base mapping for use on the appropriate signage elements. • carry out internal and external engagement inviting comments and feedback before finalising the Strategy; and • work with NELC to identify suitable signage manufacturers and assist in the development of tender documentation. <p>-- Please visit the YOR Tender site for further information</p>		

Parties	0	Name	NORTH EAST LINCOLNSHIRE COUNCIL		
		Id	GB-FTS-2701		
		Identifier	LegalName	NORTH EAST LINCOLNSHIRE COUNCIL	
			NoidentifierRationale	notOnAnyRegister	
		Address	StreetAddress	Municipal Offices, Town Hall Square	
			Locality	GRIMSBY	
			Region	UKE13	
PostalCode	DN311HU				
CountryName	United Kingdom				
ContactPoint	Email	procurement@nelincs.gov.uk			
	Url	https://yortender.eu-supply.com/login.asp?B=YORTENDER			
Roles	0	buyer			
Details	Url	https://yortender.eu-supply.com/login.asp?B=YORTENDER			
	Classifications	0	Scheme	TED_CA_TYPE	
			Id	REGIONAL_AUTHORITY	
Description			Regional or local authority		
1		Scheme	COFOG		
		Id	01		
		Description	General public services		

Buyer	Id	GB-FTS-2701
	Name	NORTH EAST LINCOLNSHIRE COUNCIL

Language	en
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